



POSITION DESCRIPTION

Position Title: Breed Development Manager

Position Type: Full Time – 37.5 hours Monday – Friday - with a requirement on occasions to work outside those hours

Location: Office Based at Perth, Scotland with the opportunity for some remote and flexible working.

Reports To: Chief Executive and Chair of Breed Development Committee

Position Overview

With an increasing portfolio of R&D, Genomics, Extension and Commercial projects, The Aberdeen Angus Cattle Society has identified the need for a suitably experienced and qualified individual to oversee the implementation, management and reporting on these projects.

In addition to this, an ability to identify new programs and opportunities that will advance the acceptance, profile, demand and ultimately supply of Aberdeen Angus genetics to the commercial beef sector and ultimately the food chain, will be an equally important component of the role.

List of Duties

- General Member Engagement in Technical and Commercial activities.
 - Operate oversee and enhance the performance recording system.
 - Engage with analysis of results of performance recording.
 - Be the go-to person for members with technical enquiries.
 - Take on responsibility for the development of the use of DNA within the Society.
- Full project management responsibility for all current and future R&D, Extension and Commercial projects including:
 - Progeny Test data assimilation
 - Liaise and develop a group establishing some Aberdeen Angus Monitor farms and develop reporting systems to capture data.
 - Carcass data assimilation utilisation and evaluation
 - Identification of existing research utilisation and evaluation
 - Performance recording enhancements including implementation of genomic evaluation.
- Commercial liaison and engagement in the areas of:
 - Implementation of strategies from the Marketing and Development committee
 - Creating open communication between producers and end users.
- Attending key Society events.
- Identifying and assisting in the development of the technical content of the annual Review magazine and Society publications.
- Identifying, developing, and maintaining effective relationships with key industry participants in the beef industry value chain (including breeders, finishing, processing, retailing, and exporting stakeholders) to promote Aberdeen Angus pure and crossbred cattle as a viable, productive, and efficient breed for their needs throughout the supply chain.
- Promote the value of Aberdeen Angus genetics in crossbreeding programs to the commercial sector



- Provision of breed specific information to the activities of various industry stakeholders, including but not exclusively DEFRA, AHDB, QMS, NBA, BCBF
- Participate and/or provide support at agreed beef industry events.
- Manage any other special projects as directed by the Chief Executive which will further the commercial acceptance of Aberdeen Angus Genetics in the marketplace
- Any other duties as directed by the Chief Executive from time to time.

Experience / Education

- At least 5 years work experience in the beef or a livestock-related industry.
- Demonstrated understanding of the meat industry supply chain including breeding, finishing, processing, retailing, and exporting.
- Previous experience in managing R&D and/or extension projects.
- Degree-level education in a Business or Agricultural-related discipline would be highly regarded but not essential.
- Knowledge and understanding of contemporary beef genetics, genomics and BREEDPLAN.
- Proficiency in project management and reporting.
- Understanding and appreciation for the application of finance and economic principles in beef production systems.
- High level computer skills with an emphasis on Microsoft Office Suite, particularly Word, Excel, Power Point and Outlook.
- Proficiency in public speaking and presenting.

Personal Attributes

- Displays drive and determination.
- Well organised.
- Excellent time management.
- Exercises initiative.
- Self-motivated and self-directed with a can do attitude.
- Easy and effective relationship builder.
- Confident and effective communicator at all levels.
- Easy-going personality.
- Follows through on commitments.

A willingness to muck into all aspects of the Society is essential and lending a hand to others in time of need is an essential characteristic.